



# Press Release

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FOR IMMEDIATE RELEASE

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## Kane Computing sign new Agreement with Ittiam

December 2017, Northwich, England. Kane Computing Ltd (KCL) announced the signing of an updated Reseller agreement with Ittiam Systems Europe to sell to sell their range of advanced video products and systems in the UK and Ireland.

Products include the neonCASTER family of hardware platforms featuring a wide range of processor options with System Software and Media SDKs supporting streaming, recording, playback and transcoding. Advanced video and audio codecs are also available, including HEVC. VP9 and H.264.

Ittiam Systems undertakes customization of their system designs for given customer specifications. In this model the entire process from specification to finish is handled on a turnkey basis by Ittiam. The objective is to augment customers' research and development capability using world class talent and innovative solutions already available in Ittiam Systems.

### **About Kane Computing Ltd.**

KCL ([www.kanecomputing.co.uk](http://www.kanecomputing.co.uk)) has been providing Image Processing, DSP and high performance computing products for use in industry, education and research since 1987. KCL has extensive knowledge and experience of providing video compression solutions for many industries particularly for digital video security and high quality broadcast applications. KCL has a policy of continual improvement and operates its business in accordance with the requirements of ISO9001:2000. KCL is also approved under the Investors in People programme.

### **About Ittiam**

Ittiam Systems Private Limited, headquartered in Bangalore, India is a technology product company singularly focused on digital signal processing systems in media and communication. The company operates through its network of offices and representatives around the world. Ittiam's customers include Fortune 100 companies and are distributed across U.S., Europe, Japan and Asia. Since 2004 the company has been consistently rated as the 'World's Most Preferred DSP IP Supplier' in the annual surveys conducted by Forward Concepts Incorporated. In 2005 Ittiam had been selected by Red Herring into the top 100 private companies in Asia. In 2007, Ittiam received the NASSCOM India IT Innovation Award, a prestigious recognition of the company's innovative product designs.

For more details, visit [www.ittiam.com](http://www.ittiam.com).

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